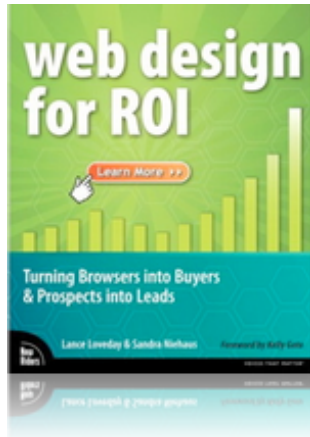


# Web Design for ROI

Posted At : November 19, 2008 10:03 AM | Posted By : Jon Hartmann

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I've been working on tons of little projects the last couple of weeks, but unfortunately, they have all been generated by **Web Design for ROI** by Lance Loveday and Sandra Neihaus. This book is awesome. Its got me looking at all kinds of sites and thinking, "How can I maximize conversion on this?"

If you do anything remotely like front or user interface design, this book is for you.