## Web Analytics on the Brain Posted At : February 9, 2009 1:43 PM | Posted By : Jon Hartmann

**Related Categories: Web Trends** 

So, is it bad that I've become so interested in analytics that when I first saw this graphic from an article on Web Design Tuts about form design, I immediately wanted to know what caused the dip on the left and the spike near the middle? I blame Click! for making me want to know what caused these simultaneous dips and spikes in interest.

